FOR IMMEDIATE RELEASE



Create with Confidence™

Contact: Lorilee Torrey Phone: (541) 552-1133 Email: LBT@atlassmarketing.com

NEW ROCKLER CLAMPS MAKE PRECISE INSTALLATION OF CABINET DRAWER FRONTS EASY

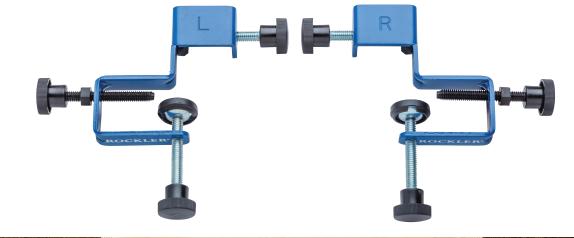
MEDINA, MN. (Jan. 13, 2016) — Rockler Woodworking and Hardware has introduced a new type of clamp that makes it easier to install perfectly aligned drawer fronts on cabinets.

Sold in pairs, Rockler's Drawer Front Installation Clamps attach to the drawer box and hold the drawer front in place, leaving the user's hands free to fine-tune positioning and drive mounting screws — without the need for double-sided tape or brad nails driven through the finished front. Because of their design, the clamps even allow the drawer box to be pushed back into the cabinet while they're still holding the drawer front so users can verify the alignment and make any necessary adjustments.

"Up to now, installing drawer fronts has often been an awkward process," said Steve Krohmer, Rockler's vice president of merchandising and proprietary. "There's been no easy way to securely hold the drawer front while also allowing for easy adjustments. Rockler's Drawer Front Installation Clamps provide both."

The clamps are made of steel and feature threaded bolts with knob handles on one end and nylon-capped clamping pads on the other to provide strong clamping pressure without damaging the drawer box and front. Knob-topped adjustment bolts with nylon tips allow precise side-to-side adjustment of the drawer front position, and they incorporate a nut that allows users to lock in the position for quick, accurate repeatability on additional drawers.

Rockler Drawer Front Installation Clamps (54804) are priced at \$39.99 per pair and can be purchased at Rockler.com or at Rockler Woodworking and Hardware stores nationwide, as well as through the Rockler catalog. For store locations or a free catalog, visit www.rockler.com or call 1-877-ROCKLER.









ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 61st year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high-quality woodworking and do-it-yourself products. Rockler has 31 retail locations in AZ, CA, CO, FL, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit <u>www.rockler.com</u> or call 1-877-ROCKLER.